



## 2026 STATE CHAMPIONSHIPS

We are looking for sponsors to support our talented Irish dancers at the 2026 NSW State Irish Dancing Championships.

This event is run by AIDA NSW and registered with An Coimisiún Le Rincí Gaelacha. It is a regional qualifier for The World Irish Dancing Championship to be held in Belfast in 2027.

### HOW CAN YOU SUPPORT US?

Your sponsorship, advertising or support in kind will ensure that the 2025 New South Wales State Championships will be an exciting, interesting and memorable event not only for our Irish dancing community, but our interstate guests, local residents and all attending.

This year, the NSW State Championships will be held at  
HURSTVILLE ENTERTAINMENT CENTRE on the 21st - 23rd August, 2026

**AIDA NSW is offering you a unique opportunity to promote your business and support a dynamic, fast-growing and high profile dance sport.**

- Opportunity to publicise to a large audience
- Increase product/awareness to a large audience
- Diversified audience / participators giving you the opportunity to reach different markets
- Donations are tax deductible

# SPONSOR **A SECTION**

## **SOLO CHAMPIONSHIPS**

**\$150**

- Acknowledgement in program
- Acknowledgement at section commencement & presentations
- Logo & link on AIDA NSW website sponsorship page
- Presentation of trophies / sashes for section
- Invitation to closing ceremony & acknowledgment
- AIDA NSW website & Facebook promotion in lead up (2000+ followers)

**30 SECTIONS AVAILABLE**

## **CEILI CHAMPIONSHIPS**

**\$100**

- Acknowledgement in program
- Acknowledgement at section commencement & presentations
- Logo & link on AIDA NSW website sponsorship page
- Presentation of trophies / sashes for section
- Invitation to closing ceremony & acknowledgment
- AIDA NSW website & Facebook promotion in lead up (2000+ followers)

**33 SECTIONS AVAILABLE**

**[CLICK HERE TO BECOME A SPONSOR](#)**

# BECOME A MAJOR SPONSOR

## **GOLD PACKAGE**

**\$1000**

- **Acknowledgement as major sponsor of the event**
- **Sponsor for all girls & ladies championship sashes (16 sections total)**
- **Full page colour ad in program**
- Acknowledgement at section commencement & presentations
- Logo & link on AIDA NSW website home page
- Presentation of trophies / sashes for section
- Invitation to closing ceremony & acknowledgment
- AIDA NSW website & Facebook promotion in lead up (2000+ followers)

**1 PACKAGE AVAILABLE**

## **SILVER PACKAGE**

**\$500**

- **Acknowledgement as major sponsor of the event**
- **Sponsor for either all boys & men championship sashes (14 sections total) or all Ceili Championships Sashes (33 sections total)**
- **Full page black & white ad in program**
- Acknowledgement at section commencement & presentations
- Logo & link on AIDA NSW website home page
- Presentation of trophies / sashes for section
- Invitation to closing ceremony & acknowledgment
- AIDA NSW website & Facebook promotion in lead up (2000+ followers)

**2 PACKAGES AVAILABLE**

## **BRONZE PACKAGE**

**\$250**

- **Acknowledgement as major sponsor of the event**
- **Sponsor for either all preliminary championships sashes (6 sections total) or all world qualifier sashes (25 sections total)**
- Half Page black & white ad in program
- Acknowledgement at section commencement & presentations
- Logo & link on AIDA NSW website home
- Presentation of trophies / sashes for section
- Invitation to closing ceremony & acknowledgment
- AIDA NSW website & Facebook promotion in lead up (2000+ followers)

**2 PACKAGES AVAILABLE**

# PROGRAM **ADVERTISING**

Make your presence known by advertising in the State championships event program. Approximately 800 programs will be produced and sold to a diverse audience with a common interest in the Irish dancing community.

Full Page – **\$250.00** incl GST  
Height 19.37cm x Width 13.9cm

½ Page – **\$150.00** incl GST  
Height 9.6cm x Width 13.9cm

¼ Page – **\$100.00** incl GST  
Height 9.6cm x Width 6.9cm

Submission of material: Black & White only  
Advertising can be submitted via email as either as TIFF, BMP,  
JPEG or GIF file

Material to be received no later than 7th August 2026  
Please sent to [aidanswsponsorship@gmail.com](mailto:aidanswsponsorship@gmail.com)

***We can assist in creating an advertisement  
for no additional cost***