



2024 STATE CHAMPIONSHIPS

We are looking for sponsors to support our talented Irish dancers at the 2024 NSW State Irish Dancing Championships.

This event is run by AIDA NSW and registered with An Coimisiún Le Rincí Gaelacha. It is a regional qualifier for The World Irish Dancing Championship to be held in Dublin in 2025.

HOW CAN YOU SUPPORT US?

Your sponsorship, advertising or support in kind will ensure that the 2024 New South Wales State Championships will be an exciting, interesting and memorable event not only for our Irish dancing community, but our interstate guests, local residents and all attending.

This year, the NSW State Championships will be held at WEST HQ-33 Railway St, Rooty Hill NSW on the 23rd - 25th August, 2024

AIDA NSW is offering you a unique opportunity to promote your business and support a dynamic, fast-growing and high profile dance sport.

- Opportunity to publicise to a large audience
- Increase product/awareness to a large audience
- Diversified audience / participators giving you the opportunity to reach different markets
- Donations are tax deductible

SPONSOR **A SECTION**

SOLO CHAMPIONSHIPS

\$150

- Acknowledgement in program
- Acknowledgement at section commencement & presentations
- Logo & link on AIDA NSW website sponsorship page
- Presentation of trophies / sashes for section
- Invitation to closing ceremony & acknowledgment
- AIDA NSW website & Facebook promotion in lead up (2000+ followers)

30 SECTIONS AVAILABLE

CEILI CHAMPIONSHIPS

\$100

- Acknowledgement in program
- Acknowledgement at section commencement & presentations
- Logo & link on AIDA NSW website sponsorship page
- Presentation of trophies / sashes for section
- Invitation to closing ceremony & acknowledgment
- AIDA NSW website & Facebook promotion in lead up (2000+ followers)

33 SECTIONS AVAILABLE

BECOME A MAJOR SPONSOR

GOLD PACKAGE

\$1000

- **Acknowledgement as major sponsor of the event**
- **Sponsor for all girls & ladies championship sashes (16 sections total)**
- **Full page colour ad in program**
- Acknowledgement at section commencement & presentations
- Logo & link on AIDA NSW website home page
- Presentation of trophies / sashes for section
- Invitation to closing ceremony & acknowledgment
- AIDA NSW website & Facebook promotion in lead up (2000+ followers)

1 PACKAGE AVAILABLE

SILVER PACKAGE

\$500

- **Acknowledgement as major sponsor of the event**
- **Sponsor for either all boys & men championship sashes (14 sections total) or all Ceili Championships Sashes (33 sections total)**
- **Full page black & white ad in program**
- Acknowledgement at section commencement & presentations
- Logo & link on AIDA NSW website home page
- Presentation of trophies / sashes for section
- Invitation to closing ceremony & acknowledgment
- AIDA NSW website & Facebook promotion in lead up (2000+ followers)

2 PACKAGES AVAILABLE

BRONZE PACKAGE

\$250

- **Acknowledgement as major sponsor of the event**
- **Sponsor for either all preliminary championships sashes (6 sections total) or all world qualifier sashes (25 sections total)**
- Half Page black & white ad in program
- Acknowledgement at section commencement & presentations
- Logo & link on AIDA NSW website home
- Presentation of trophies / sashes for section
- Invitation to closing ceremony & acknowledgment
- AIDA NSW website & Facebook promotion in lead up (2000+ followers)

2 PACKAGES AVAILABLE